

Easton D.A.R.E.

P.O. BOX 7
EASTON, CT 06612
203-268-4111

Dear Friend:

It is time once again for Officer Mark Pastor and the Easton D.A.R.E. Program to hold it's Annual April Fool's 5K Race for D.A.R.E.! This year's event will be held on April 3, 2010. This race continues to grow and now entering its eleventh year, we hope to make it the best yet! This event always helps to raise significant amount of money for Easton's Drug Abuse Resistance Education Program and we wish to top that figure this year!

The Easton community, along with surrounding communities, is always overly supportive in our endeavors and Officer Mark and the entire police department cannot express their gratitude. So once more we look to the community to help in any way possible so that we may continue to hold this fun, family event in which everyone involved will have a great time and look forward to each year.

The cost of holding this road race is significant. We hope to defray this cost through donations and sponsors. Your help would be greatly appreciated. Through your contribution, the Easton D.A.R.E. program will continue to help teach and inform children of the dangers and consequences of drugs and violence and to provide the necessary tools to keep kids safe. This program is taught through the schools in town and is totally self-funded. Without assistance from fundraisers and individual donors, this program would not be able to exist.

All major sponsors of this event will have their name or business name printed on the back of the race day t-shirt and on race flyers/correspondence. ALL sponsors will be recognized at the race and in thank you letters, which will be placed in the race bags, distributed that day. We are expecting to increase our attendance this year with over 400 runners and flyers will be distributed throughout Connecticut at upcoming races. As you can see, we are planning a great deal of publicity for our sponsors.

The amount asked of major sponsors and race sponsors is as listed below. Please feel free, as a race donor, to make a contribution of any amount you wish. All donations are greatly appreciated and if you have any further questions please contact Officer Mark Pastor at 203-268-4111 or email DareU@eastonctpolice.com. Thank you for your consideration.

Very truly yours,

Denise Pastor

Race Coordinator

DONATE ONLINE AT: WWW.DARERACE.MUSICMANIADJS.COM

Yes, I would like to help the Easton D.A.R.E. program by contributing to the Annual Race for D.A.R.E.:

NAME: _____

ADDRESS: _____

\$500 Major Sponsor: _____ \$250 Race Sponsor: _____ \$100 Race Donor: _____

OTHER: \$ _____

Please make your tax-deductible donations payable to: **Easton DARE** and mail to above address.

NOTICE

Sponsors contributing \$250.00 or more:

Please include a photo-ready copy of your logo/business name as you would like it to be printed on the t-shirt.

ALL sponsors/donors:

Please feel free to send us (or drop off at the Police Dept.) any brochures, coupons, samples, business cards, etc. to be placed in the race bags which will be handed out to all runners.